



**Experience Program USA!
New York
provided by Bryton Harry**

Bryton Harry created this unique program to provide an opportunity to come and experience the USA. This program would be a good fit for those who may have interest in studying art, architecture, design, or business at a college in the U.S. In addition, this program would be perfect for those who are interested in learning the cutting edge of sports marketing, and/or for those who might wonder what the US is like.

Dates: 9/13(Th)~9/17(Mo)

9/13 (Th) Day 1

10:45 a.m. Bryton Harry vans will arrive at JFK to wait for your group.

The vans will pick you up and then head to Manhattan.

1:00 p.m. Vans will arrive at Bentley Hotel

1:30 p.m. After checking in at the hotel and settling in their rooms, the group will come together for lunch at the hotel. At this time, Bryton Harry staff will provide the welcome greeting with a brief description about the program. Each person will introduce themselves to the group during the lunch.

3:00 p.m. Sports Marketing Class: You will be able to enjoy learning about the business situation in the U.S., in addition to marketing and trends in the U.S. from a sports marketing point of view. This class will also include a lecture about sports marketing and sports marketing case studies.

3:30 p.m. Question and Answer

3:45 p.m. Break

4:00 p.m. Art and Design Class: You can enjoy learning about New York Style Art and Design including topics on graphic design, photography and production.

4:30 p.m. Question and Answer

4:45 p.m. Closing Remarks

5:15 p.m. Gather at the lobby of the hotel and head for the best steak house in NYC, [Peter Luger Steak House](#).

5:45 p.m. Enjoy the best steak in NYC!

7:45 p.m. Head back to the hotel.

8:15 p.m. Arrive at the hotel and end Day 1.

9/14 (Fr) Day 2

8:30 a.m. Gather in the lobby of the hotel. You will go to [Purchase College](#) by vans.



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10:00 a.m. Campus Tour at the University, located in the suburbs of New York City. You can visit and learn about academic programs at the College. This information and visit can be your future reference if you are considering studying in the U.S. Also, you can come to experience the great atmosphere of a US college! Lunch will be provided after this campus tour inside of the campus.

1:30 p.m. Walk to visit the famous Pepsi Headquarter Gardens. You can walk around and enjoy the beautiful and artistic gardens and sculpture on the grounds at one of the best US companies in the world, PepsiCo.

3:30 p.m. Leave to go back to the hotel by vans.

5:00 p.m. Vans will arrive at the lobby and end the Day 2.

9/15 (Sat) Day 3

9:30 a.m. Final meeting for providing a brief guidance about Manhattan, New York area, and other caution points.

10:00 a.m. Gather at the lobby of the hotel and head for [MoMA](#) (Museum of Modern Art) by vans

10:30 a.m. Enter into the museum and see their art works.

12:00 p.m. Disband inside at the museum. Enjoy free time in New York City and experience the weekend life of New York and the U.S.!

9/16 (Sun) Day 4

Free Day...Enjoy sightseeing, shopping, dining, and much more at the most desired destination of the world, NEW YORK in the U.S.!

9/17 (Mon) Day 5

9:00 a.m. Gather at the lobby of the hotel. Thank You farewell from Bryton Harry.

9:30 a.m. Leave from the hotel and head for JFK airport by vans.

10:30 a.m. Arrive at JFK airport and go back to your country!

*The above schedule would be subject to change.